

WCS DIAMOND EVENT 01

The First Diamond Floor

Date: Sunday 31st January 2027

Location: Norton House & Spa Hotel, Edinburgh

A luxury trading-card floor, capped tables so it's a positive experience for customers and vendors.

33

HARD CAP

17

6FT TABLES

16

5FT TABLES

4★

HOTEL FLOOR



THE LOCATION

Norton House & Spa Hotel, Edinburgh

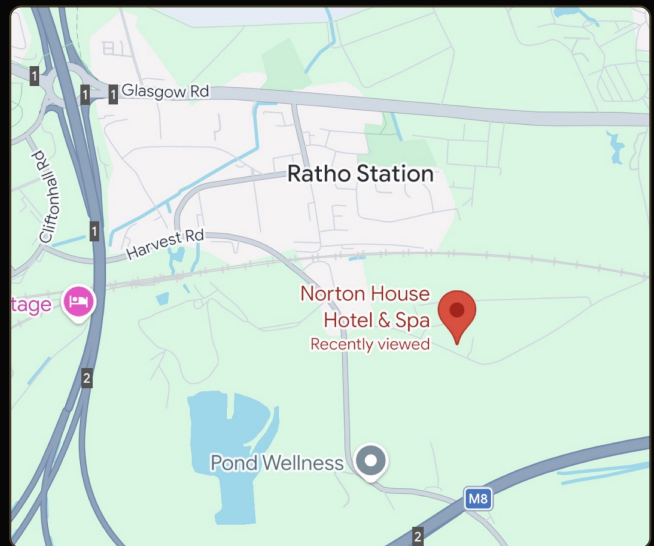
Harvest Road, Ingliston, Edinburgh EH28 8LX. Eight miles from the city centre, next to Edinburgh Airport and the M8.
Free on-site parking.

- A spacious room within a luxury hotel
- Air Con
- An Exclusive Bar
- Space that can take 50 tables, we cap it at 33.

“WCS events always putting the vendor first before profits.”



PICTURE OF THE ROOM. (TABLE LAYOUT WILL DIFFER)



Google Maps · maps.app.goo.gl/8bA9YGEB9F7o5gpK9

AIRPORT

Minutes from Edinburgh Airport. Easy for UK and overseas vendors.

STAY

Exclusive room discounts for vendors staying on site. (In negotiations with hotel currently)

SECURITY

Security on the day.

THE FLOOR

Hard Cap 33 Tables

17 × 6ft tables and 16 × 5ft tables. The room can take 50. We will not fill it. Hard cap 33 tables.

Customer-to-vendor ratio is the whole point of Diamond.

Applications Required At www.woocardshow.com

Premium Diamond Events require Premium Trusted Vendors.

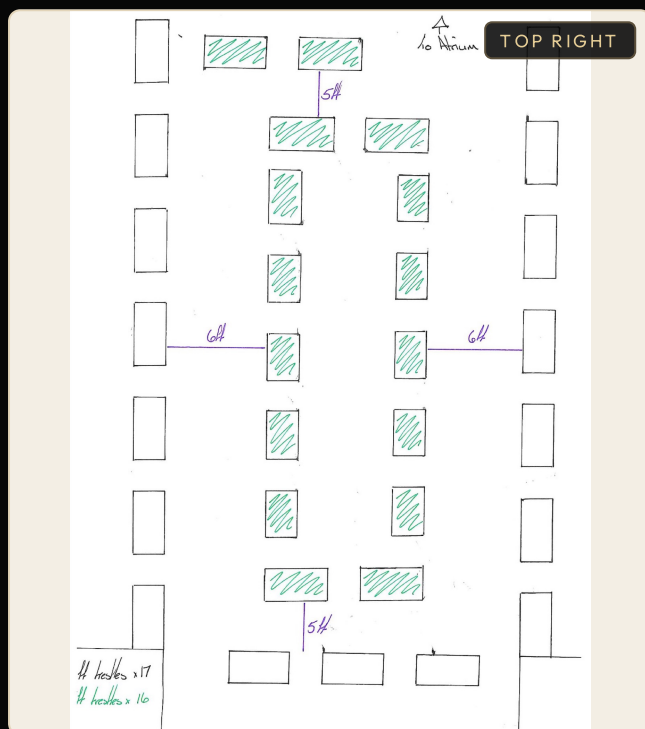


TABLE LAYOUT PLAN — CUSTOMERS GUARANTEED TO SEE SPONSOR TABLES FIRST!

(Please note — The ×4 5 ft tables at the top will be moved to the bottom and sponsors will have 6ft tables at the top like the sponsorship tables to the right.)

6 FOOT TABLES · × 17

×7 Sponsorship Tables at £125.00 each.

×3 Top Right

×4 Top, Facing each other as people walk in, so no matter what direction customers walk, they see you first.

×10 Standard 6ft remaining at £100.00.

5 FOOT TABLES · × 16

£90.00 each.

ALL TABLES COME WITH

X1 Black table cloth covering all of the table.

X1 Can of Irn Bru

X1 Pack of Scottish Shortbread

THE TABLES

Clear Pricing. No Games.

Tables cost more because there are fewer of them. You are not buying a slot in a packed hall. You are buying space, traffic, and a room that still feels luxury at 3pm.

SPONSORSHIP TABLES

£125.00

×7 tables · 6ft

×3 Top Right

×4 Top, Facing each other as people walk in, so no matter what direction customers walk, they see you first.

STANDARD TABLES

£100.00

6ft remaining · ×10

The remaining 6ft stock after Sponsorship.

5FT TABLES

£90.00

×16 tables

Same cloth, same Irn Bru, same shortbread, same air con, same bar, same security.

ALL TABLES COME WITH

X1 Black table cloth covering all of the table.

X1 Can of Irn Bru

X1 Pack of Scottish Shortbread

Premium Diamond Events require Premium Trusted Vendors. An invoice can be provided for all tables booked.
Apply at www.woocardsshows.com

THE RATIO

Fewer Tables. More People At Yours.

Ticket sales for the day are planned in the 850–900 band. That is not the top.

We model three full-day ranges against a hard cap of 33.

CONSERVATIVE

750

÷ 33 tables

23 Per Table

EXPECTED CORE

850

÷ 33 tables

26 Per Table

STRONG DAY

1,000

÷ 33 tables

30 Per Table

PEAK DAY

1,250

÷ 33 tables

38 Per Table

A Packed Hall Is Not A Busy Table.

Open a 50-table room and those same 850 people become 17 a table. We will not do that.

Diamond is built so collectors can move, vendors can talk, and high-end stock has air around it.

“WCS events always putting the vendor first before profits.”

GIVEAWAY OF THE DAY

Prismatic Evolutions ETB

Drawn on the Diamond floor.

VIP ticket holders are in first.

[Drawn via projector on the official WooCardShows app.
(WooDraw) ©]

ON THE DAY

Premium Vendor WiFi

Family-friendly music from the roof speakers.

Exclusive bar

Air Con

HOLD A TABLE

The Diamond List

Premium Diamond Events require Premium Trusted Vendors.

- Hard Cap 33 Tables. The room can take 50.
- 17 × 6ft and 16 × 5ft trestles.
- X1 Black table cloth covering all of the table.
- X1 Can of Irn Bru
- X1 Pack of Scottish Shortbread
- Air Con
- Luxury 4 star hotel
- Customised food menu — Woo Burgers, Woo Chips, and more
- An exclusive bar
- Security on the day.
- Exclusive room discounts if you stay. (In negotiations with hotel currently)
- Family-friendly music from the roof speakers.
- Premium vendor WiFi.
- An invoice can be provided for all tables booked.

APPLICATIONS REQUIRED

www.woocardshows.com

Apply for our Diamond Events on the website.

Immediate payment would be appreciated due to the hotel, security and production costs of putting this first Diamond Event on.

SUNDAY 31ST JANUARY 2027 · NORTON HOUSE & SPA HOTEL · EDINBURGH

CONTACT

Vendor Queries (Once Registered)

vendors@woocardshows.com

Customer / General Queries

hello@woocardshows.com